

# Cabela's®

WORLD'S FOREMOST OUTFITTER

## Corporate Outfitter

Make your business more successful – the Cabela's way.



*"If you need to look professional and don't know where to start, start at Cabela's."*

Bill Meredith  
Satisfied Cabela's Corporate  
Outfitter Customer

Quality • Value • Selection • Service

Customized Incentive Programs and Merchandise From the World's Foremost Outfitter®



# The Ultimate Reward

## Gift Cards for Rewards, Incentives and Promotions

Use our gift instruments for incentive and safety programs or employee rewards.

## Corporate and Government Discounts

We offer generous volume discounts based on annual accumulated purchase totals.

## Business Gifts

Choose from over 150,000 products ranging from workwear to outdoor gear.

## Employee Outfitting

We will uniform your staff with the most up-to-date clothing and gear for use anywhere in the world.

## Customization Services

Ordering customized merchandise is easy and hassle-free with our wide range of customization services.

## Outdoor Adventures

Book your next hunting or fishing trip with us. Certified destinations around the globe.



# Corporate

Call 1.800.753.3219 for more information



# Who can take advantage of the discounts through the Cabela's Corporate Outfitter program?



## Business Entities

- **Size doesn't matter** - If you have one employee or a thousand employees, you can take advantage of the discount on merchandise and gift cards through Cabela's Corporate Outfitter program.
- **No order minimums** - You can buy one shirt with your logo on it or 100 shirts. Cabela's Corporate Outfitter program exists to serve any and all of your business needs.
- **Free logo setup** - Send your logo to: [embroidery@cabelas.com](mailto:embroidery@cabelas.com). We will set up your logo at no charge.
- **Net 30 terms available with approved credit**

## Government Programs

- CCR-Registered
- Electronic Procurement
- Natural Disasters
- Law Enforcement
- Transportation
- Fish and Wildlife
- State Agencies

# Outfitter



# Motivate • Incentive • Reward

Effective and hassle-free solution for your incentive programs



## Gift Cards

- Available in any denomination
- No shipping fee for Gift Cards sent to one address
- No fees or expiration dates
- Personalized greeting
- Discounts available



## eGift Cards

- Buy today - delivered today
- Send to any valid e-mail address
- A great last-minute personalized gift
- Available in any denomination
- Available in bulk
- Discounts available



## Co-Branded Gift Cards

- No setup fee
- Easy setup process
- Brand recognition
- No expiration date
- Discounts available

All gift cards are redeemable at [cabelas.com](http://cabelas.com), U.S. retail stores, U.S. catalog purchases, or outdoor adventure destinations

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# What can I purchase with a Cabela's Corporate Outfitter account?

## Anything Cabela's Sells!

### Gift Cards

- Electronic • Digital • Plastic
- Bulk programs • Co-branded
- Discount

### Merchandise

- Branded • Workwear
- Casual • Outdoor gear

### Outdoor Adventures

- Trips of a life time





# What kind of discount will I receive on Cabela's merchandise and gift cards?

Level	Annual Sales Volume	Gift Card Discount	Merchandise Discount
1	\$1.00 - \$5,000	5%	0-10%
2	\$5,000 - \$20,000	7%	0-15%
3	\$20,000 - \$50,000	10%	5-20%
4	\$50,000 - \$500,000	12%	5-25%
5	\$500,000+	15%	5-30%

**For additional volume, call for information.**

*Discount structure not applicable on Outdoor Adventure gift cards.*

*Call for special discount structure for trips.*

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# Why participate in Cabela's Corporate Outfitter program?

- **The highest quality** - Legendary customer service.
- **Huge selection** - Over 150,000 products to choose from.
- **The industry's best value** - We offer the best merchandise at value-driven prices.
- **Service** - Work with an experienced team of outfitters
- **Outdoor Adventures** - Worldwide hunting and fishing trips of a life time.

Outfitter



# We're here to take your call!

- Recipient of the Incentive Marketing Association's Platinum Award for the Incentive Industry
- Member of the IMA - Incentive Marketing Association
- Member of the IGCC - Incentive Gift Card Council
- Member of the SHRM - Society Human Resource Management
- Member of the RGCA - Retail Gift Card Association

## How do I take advantage of the discounts through the Cabela's Corporate Outfitter program?

Step 1

Call our Corporate Outfitter Headquarters at  
**800.753.3219**

Step 2

A Corporate Outfitter will set up your no-obligation account in less than five minutes.

Step 3

Begin purchasing Cabela's merchandise and gift cards at a discount.



**Call**

**800.753.3219**



**E-mail**

**[businessdevelopment@cabelas.com](mailto:businessdevelopment@cabelas.com)**



**Fax**

**888.249.4596**